



Sponsorship Outline

International Wafer Level Packaging Conference and co-located Tabletop Exhibition

IWLPC Conference: November 5- 8, 2012

IWLPC Exhibit: November 7-8, 2012

Double Tree Hotel, San Jose, CA

Command the Attention of the IC Packaging Community!

Join us for the 9th Annual International Wafer-Level Packaging Conference and Exhibition! The IWLPC will continue to set the standard of excellence for the IC packaging community. The SMTA and *Chip Scale Review*, co-presenters of the IWLPC, are now planning for the 2012 event taking place at the **Double Tree in San Jose, CA on November 5- 8th, 2012!**

★ Platinum (Limit 3) \$4,400

Pre Show Exposure

- Name mention in each news release from SMTA and *Chip Scale Review* beginning in February 2012
- Name and logo in IWLPC ads in *Chip Scale Review* print editions
- 120 x 120 pixel ad on *Chip Scale Review* web site August – October
- 120 x 120 pixel ad on SMTA web site from August – October
- One half page 4C ad in *Chip Scale Review's* IWLPC show issue September - October 2012 edition
- Name and logo on the outside back cover (near return address) of conference program that is mailed to 20,000 names
- Recognition in monthly IWLPC email promotion to SMTA and *Chip Scale Review* databases
- One tile Ad in *CSR Tech Monthly* - *Chip Scale Review's* monthly e-newsletter

During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass
- Signage at the show, including a sign at the entrance to exhibits and near registration area
- Name mention by emcee at the IWLPC keynote dinner
- Full page ad in IWLPC show directory
- Company name and logo on IWLPC final show directory back cover and recognition inside

★ Gold (Limit 4) \$2,750

Pre Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print editions
- Recognition in monthly IWLPC email promotion to SMTA and *Chip Scale Review* databases
- Name and logo on the outside back cover (near return address) of conference program that is mailed to 20,000 names

During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass
- Company name and logo on IWLPC show directory back cover and recognition inside
- Signage at entrance to exhibits area, keynote dinner

★ Silver (Limit 2) \$1,650

Pre Show Exposure

- Tile ad on *Chip Scale Review* website from August – October
- Name and logo in each IWLPC print ad in *Chip Scale Review*
- Mention in the introductory news release from *Chip Scale Review* and SMTA
- Name and logo on the outside back cover (near return address) of conference program
- Logo will be included with Sponsors on www.IWLPC.com

During Show

- Signage at Keynote dinner and entrance to exhibits area
- One Conference Pass

Additional Sponsorship Opportunities

IWLPC Conference: November 5- 8, 2012

IWLPC Exhibit: November 7-8, 2012



Flash Drive Sponsorship

(Limit 1) – \$1,650

Picture your logo on all of the *IWLPC Proceedings* flash drives. All conference attendees will walk away with your logo from IWLPC!



Reception Sponsorship

(Limit 2) \$1,375

Company name and logo on reception drink tickets, recognition in official conference program, post-show article and several ads, sponsors will receive signage at the reception and with signage at the keynote dinner.



Lunch Sponsorship

(Limit 2) \$1,375

Signage during free exhibit hall lunches upon entrance to exhibit hall and on table tents featured throughout the room. Recognition in official conference program and in ad show directory



WiFi Sponsorship

(Limit 2) \$1,375

Your company name, logo and message will be on signs throughout the exhibit hall and in conference areas. Your name, logo and message will be on all sign-in and pass code instruction sheets as well as show directory!



Refreshment Sponsorship

(Limit 2) \$900

Signage during AM/PM refreshment breaks upon entrance to exhibit hall and on table tents featured throughout the room. Recognition in official conference program and in ad show directory

Show Directory Advertising

Increase your company's exposure at the IWLPC by advertising in the show directory/final conference program. Each attendee will get one at the show, make sure your ad is included!

¼ page ad \$200

½ page ad \$300

Full page ad \$400

Please note: All ads will be printed in black and white.

Submit all ads in PDF form to SMTA by October 5th!

All sponsors (besides show directory advertising) will receive a logo and link to their Web site on IWLPC.com and on-site recognition at the annual Keynote Dinner



Sponsorship Agreement Form

IWLPC Conference: November 5- 8, 2012

IWLPC Exhibit: November 7-8, 2012

Double Tree Hotel, San Jose, CA

Company Name _____

Address _____

City/State/Country/ Zip _____

Company Contact _____

Phone _____ E-Mail _____

URL _____

Level of Sponsorship:

- **Platinum** (\$4,400) _____
- **Gold** (\$2,750) _____
- **Silver** (\$1,650) _____
- **Flash Drive** (\$1,650) _____
- **Lunch** (\$1,375) _____
- **Reception** (\$1,375) _____
- **WiFi** (\$1,375) _____
- **Coffee** (\$900) _____
- **Show Directory** (see above) _____

Payment: Please charge my fees to:

____ Visa ____ MasterCard ____ AmEx ____ Check Enclosed

Card # _____ Expiration Date _____

Signature _____

Exhibits: Please see the enclosed Exhibitor Application for details regarding exhibit space.

Terms and Conditions:

Cancellations: All cancellations must be in writing and shall become effective when received. Platinum Sponsorships are non-refundable. Cancellations for Gold, Silver, Lunch and Reception sponsorships received on or before May 30, 2012 will be refunded in the full amount. Cancellations for Coffee Break Sponsorships received on or before August 26, 2012 will be refunded in the full amount. Cancellations received after the dates mentioned above cannot be refunded. **DEADLINE for all sponsorships; October 5th, 2012**

Payment: All checks should be made payable to SMTA/IWLPC, 5200 Willson Road, Suite 215, Edina, MN 55424

Use of Company Name and Logo: The Sponsor grants IWLPC (co-organized by SMTA and *Chip Scale Review*) a non-exclusive, royalty-free, worldwide license to use the Sponsor's name and logo in materials for the sole purpose of identifying its sponsorship of IWLPC.

Terms and conditions agreed to by:

Name _____ Title _____

Company _____ Date _____

Mail or fax completed form to: SMTA/IWLPC, 5200 Willson Road, Suite 215, Edina, MN 55424

Tel : 952-920-7682 Fax: 952-926-1819 www.iwlpc.com

