



EXHIBITOR PROSPECTUS & APPLICATION

October 23-25, 2018
DoubleTree by Hilton
San Jose, CA USA
www.iwlpc.com

Expo Contacts:

Hannah Funk - Hannah@smta.org

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Why Exhibit?

- Reach a focused international audience
- Generate exposure in this highly competitive marketplace
- Share new products and concepts to the market
- Enhance relationships with existing customers and generate new leads
- Access to innovative knowledge at the conference sessions
- Opportunity to market your company as a supporter of the IWLPCC!

Benefits

- 8x10' Pipe & Drape Booth **OR** 6' Table Top
- Standard electric Included
- Lunch each day
- One conference pass per company
- Electronic attendee list sent post show
- Show directory listing
- Company sign
- IWLPCC proceedings download access

Audience

2016 Conference and Expo Highlights:

(2017 data not available)

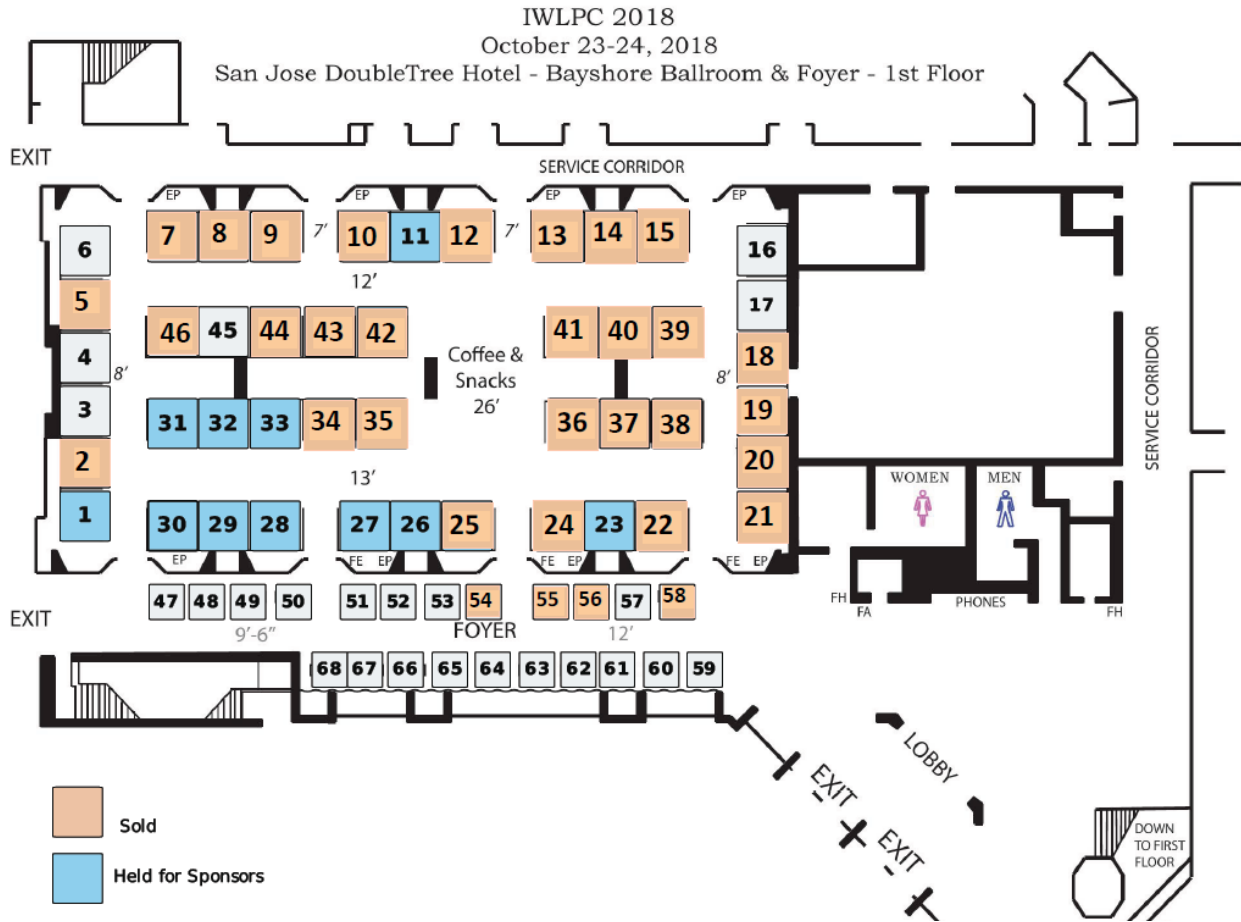
- 800+ attendees
- 65 exhibiting companies
- 19 countries represented
- 48 technical papers

Assembly/Packaging Engineers, Corporate/General Management, Test Engineering, Engineering Management, IC Design Engineer, Manufacturing Management, PC Board Design/Fabrication, Purchasing, R&D, Sales/Marketing, Consultant, and many more!

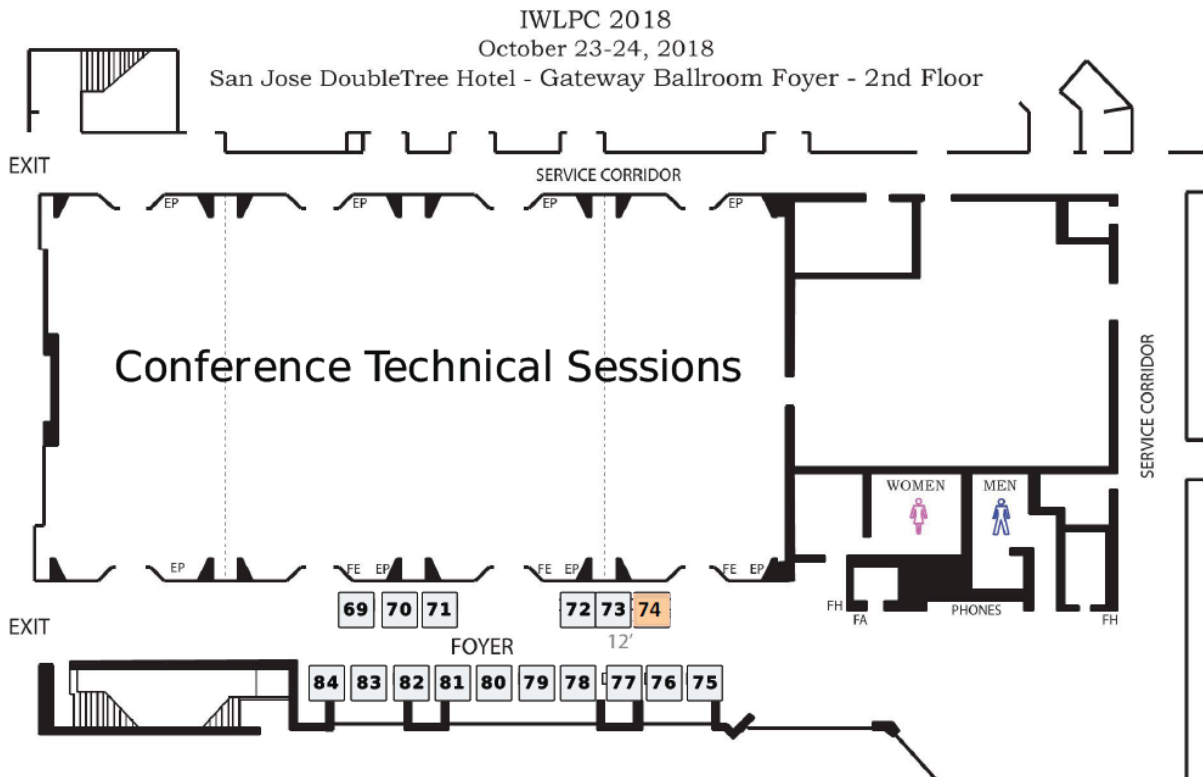
Sample List of Previous Attendees

Altera	Intel
Amkor Technology	Lam Research
Analog Devices	Marvell Semiconductor
Apple	Microsoft
Applied Materials	ON Semiconductor
ASE	Qualcomm
BESI	Samsung
Broadcom	Synopsys
Cadence Design Systems	Texas Instruments
Dow Chemical	Tokyo Electron
GlobalFoundries	TSMC
Hitachi Chemical Co. Ltd.	Xilinx
Infineon	

2018 Floor Plan (1st Floor)



2nd Floor



Platinum \$6,000

Pre Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 20th to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the outside back cover of conference brochure
- Press release mention in *CSR Magazine* along with a company description – *Due April 20th*
- 120hx240w Banner Ad on *CSR website* from August 23 to event – *Due by August 10th*
- Company logo and link to company website
- IWLPC featured sponsorship page will include: Company logo, company description and link to company website
- 1 Complimentary SMTA Corporate Membership

During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass for Exhibit Staff
- Signage recognition
- Full page ad in IWLPC show directory- due *August 30th*
- Company name and logo on IWLPC final show directory back cover and recognition inside
- Sponsor recognition placard for exhibitor table during expo

Gold \$5,000

Pre Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 20th to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the outside back cover of conference brochure
- 120hx240w Banner Ad on *CSR website* from September 23rd to event – *Due by September 10th* - Company logo will be shown on IWLPC website
- IWLPC featured sponsorship page will include: Company logo and link to company website
- 1 Complimentary SMTA Corporate Membership

During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass for Exhibit Staff
- Company name and logo on IWLPC show directory back cover and recognition inside
- Signage recognition
- Sponsor recognition placard for exhibitor table during expo

Silver \$4,000

Pre Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 20th to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the outside back cover of conference brochure.
- Company logo will be shown on all pages of IWLPC website
- IWLPC featured sponsorship page will include: Company logo and link to company website

During Show

- Complimentary exhibit space in preferential location (including electricity) & One Conference Pass for Exhibit Staff
- Company name and logo on IWLPC show directory back cover and recognition inside
- Signage recognition
- Sponsor recognition placard for exhibitor table during expo

Additional Sponsorship Opportunities

**All Sponsorships require an exhibit booth reservation.
(included with Platinum, Gold, Silver)
All prices listed in USD**

Level of Sponsorship: All sponsorships and booths are confirmed on a first come – first served basis with a complete written application and payment as received by SMTA. Verbal confirmations not valid.



Reception Sponsorship ~~ONE SOLD!~~ (1 Left) \$2,000

Company name and logo recognition in show directory. Sponsors will receive a special toast, signage and table tents at the reception! Reception will be held in the Exhibit Hall.



Keynote Sponsorship Day 1 or Day 2 (Limit 2) - \$2,000

Company name and logo recognition in in show directory. Sponsors will receive signage at the conference and will have 3-5 slides rotating in the general session before the keynote starts.



Panel Sponsorship Day 1 (Limit 1) - \$2,000

Company name and logo recognition in show directory. Sponsors will receive signage at the conference and will have 2 slides rotating before the panel.



Lanyard Sponsorship (Limit 1) – \$3,500 SOLD!

Picture your logo on all of the IWLPC attendee lanyards!



Lunch Sponsorship - Day 1 or Day 2 (Limit 2)-\$2,200

Signage during free exhibit hall lunches upon entrance to exhibit hall and on table tents featured throughout the room. Recognition in show directory.



Refreshment Sponsorship Day 1 or Day 2 (Limit 2) \$1,500 SOLD!

Signage during PM refreshment breaks upon entrance to exhibit hall and on table tents featured throughout the room.



Charging Station Sponsorship (Limit 1) \$2,200

Your company name, logo and message will be on signs throughout the exhibit hall and in show directory. A table station will be in the exhibit hall with phone chargers and extra space for laptops to plug in.



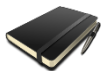
Luggage Tag Sponsorship (Limit 1) \$2,000

Your company logo on all of the IWLPC Save -The Date 2019 Luggage tags.



Tote Bag Sponsorship (Limit 1) – \$3,000

Your company logo on all of the IWLPC attendee bags!



Conference Notepad & Pen Sponsorship (Limit 1) \$2,400

Your company logo on conference attendee's notepads.



Wi-Fi Sponsorship (Limit 1) - \$3,200

Have your company's name or product/service as the WiFi Username and Password all attendees needing internet connection will have to enter in your company's name and password each time they log out.

Show Directory Advertising

Increase your company's exposure at the IWLPC by advertising in the show directory

PREFERRED FILE TYPES: .pdf, .docx, .jpg, .gif, .pptx

DEADLINE: Please submit your advertising image to jenny@smta.org no later than **August 30, 2018**

- Full Page, Front cover inside, Color - \$950
- Full Page, Back cover inside, Color - \$850
- Full page, B&W (unlimited) - \$600

Looking for an alternative sponsorship option that you don't see listed above? Let us know we can work with you to create the ultimate package! Contact Kim Newman at knewman@chipsscalereview.com for more details!

Sponsorship and Advertising Reservation

Reception (\$2,000) 1 Left!		Lanyard (\$3,500)	SOLD!
Keynote (\$2,000) Day 1 or 2		Charging Station (\$2,200)	
Lunch Day 1 or 2 (\$2,200)		Luggage Tag (\$2,000)	
Refreshment Day 1 or 2 (\$1,500)	SOLD!	Tote Bag (\$3,000)	
Wi-Fi (\$3,200)		Notepad & Pen (\$2,400)	
		Panel (\$2,000) (Day 1)	

Sponsor Level		Show Directory Advertising	
Platinum (\$6,000)		Full Page, Front Cover inside, (\$950)	SOLD!
Gold (\$5,000)		Full Page, Back cover inside, (\$850)	
Silver (\$4,000)		Full page, B&W (Unlimited), (\$600)	

Exhibit Booth Space Reservation

Booth Size	Early Pricing Special Before/On July 30 th	Regular Registration After July 30 th
One Booth (8' D x 10' W)	\$1,500	\$1,700
One Table (6' Table)	\$1,100	\$1,300
TOTAL		

	Amount
Sponsorship (Platinum/Gold/Silver)	
Additional sponsorships	
Exhibit booth or tabletop	
Show directory advertising	
Total check / credit card charges	

****Please note payments will not be processed until January 2018****

Payment Information

- I have enclosed a check made payable to the SMTA in the amount above.
- Bill my credit card: Visa/MasterCard American Express
- Send Invoice

Card # _____ Expiration Date ____/____ Security Code _____

Billing Address _____

City _____ State _____ Zip _____

Cardholder _____ Signature _____

Booth Selections: #1 Booth Choice _____, #2 Booth Choice _____, #3 Booth Choice _____

SHOW INFORMATION: Information provided below will be used for the Show Directory; please provide information exactly how you would like it printed. If pre-show information should be sent elsewhere, please contact Jenny Ng.

Company Name _____

Address _____ City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ E-mail _____ URL _____

Name to List on Directory _____

Show Contact (To receive expo correspondence) _____ Phone _____ Email _____

Company competitors to avoid _____

Booth Personnel: 1) _____ 2) _____
3) _____ 4) _____

Please note that there is only one conference pass per booth.

The full balance must be paid upon receipt of this application. Refunds for payments on this deposit, minus a \$75 processing fee, will be made on or before August 30, 2018. After August 30, 2018 all fees cannot be refunded. Exhibitors must advise SMTA in writing of cancellation and request refund or use of funds towards space for IWLPC 2019.

Please return to: Hannah Funk or Courtney Kalb, SMTA, 6600 City West Parkway, Suite 300, Eden Prairie, MN 55344
(T) 952-920-7682, (F) 952-926-1819 (E) hannah@smta.org courtney@smta.org