

Instructor Biography

Charles E. Bauer, Ph.D. serves as Senior Managing Director of TechLead Corporation, an international management and engineering consulting firm with offices in Asia, Europe, and North America. Differentiating from other consultancies, TechLead stimulates the growth and success of its clients by emphasizing rigorous analysis and expert judgment resulting in actionable recommendations. TechLead's staff of seasoned professionals combines unique and extensive knowledge with more than 140 years of in-depth industry experience to transform data into INFORMATION and knowledge into UNDERSTANDING yielding substantiated insight into an organization's most demanding business and technology needs.

A graduate of Stanford University, Dr. Bauer focuses in the areas of strategic technology planning, market analysis and international business development. With more than 30 years experience, Dr. Bauer also serves on Advisory Boards for a variety of academic and governmental institutions bringing tremendous breadth and depth to his work.

- Founder, Pan Pacific Microelectronics Symposium
- Fellow, IMAPS (1994), IMAPS President (2001-2002)
- SMTA Board of Directors (1997-2001)
- SMTA International Leadership Award (2007)
- SMTA Luminary (2009)
- Senior Member IEEE/CPMT
- Founder, ISHM/IMAPS Advanced Technology Workshop Program
- University of Portland Pamplin School of Business Administration Significant 75 Alumni Award