

For IWLPC Internal Staff  
Turned in Date and Time



## Sponsorship Outline and Exhibition Application

IWLPC Conference: October 24-26, 2017

IWLPC Exhibit: October 24-25, 2017

DoubleTree Hotel, San Jose, CA

**Platinum ~~\$5,800 (sold!!)~~ (IMAT, Invensas, Nantronics, Suss MicroTec)**

### Pre Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 21st to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the front and outside back cover of conference brochure that is mailed to 16,500 names
- Press release mention in *CSR Magazine* along with a company description – Due April 21st
- 120hx240w Banner Ad on *CSR website* from August 24th to event – Due by August 11th
- Company logo will be shown on the IWLPC website
- IWLPC featured sponsorship page will include: Company logo, company description and link to company website

### During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass for Exhibit Staff
- Signage throughout the Exhibits and Conference area
- Full page ad in IWLPC show directory- due August 28, 2017
- Company name and logo on IWLPC final show directory back cover and recognition inside
- Sponsor recognition placard for exhibitor table during expo

**Gold ~~\$4,700 (sold)~~ (Evatec AG, EV Group, PacTech, nepes, ZEISS Microscopy)**

### Pre Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by April 21st to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the front and outside back cover of conference brochure that is mailed to 16,500 names
- 120hx240w Banner Ad on *CSR website* from September 22nd to event – Due by September 8th - Company logo will be shown on IWLPC website
- IWLPC featured sponsorship page will include: Company logo and link to company website

### During Show

- Complimentary exhibit space in preferential location (including electricity)
- One Conference Pass
- Company name and logo on IWLPC show directory back cover and recognition inside
- Signage recognition
- Sponsor recognition placard for exhibitor table during expo

**Silver ~~\$3,800 (SOLD)~~ (Amkor Technology, AMICRA, LAM Research)**

### Pre Show Exposure

- Name and logo in IWLPC ads in *Chip Scale Review* print / digital editions – Must submit by May 10<sup>th</sup> to be included
- Recognition in IWLPC email promotions to SMTA and *Chip Scale Review* databases
- Name and logo on the front and outside back cover of conference brochure that is mailed to 16,500 names
- Company logo will be shown on of all pages on IWLPC website
- IWLPC featured sponsorship page will include: Company logo and link to company website

### During Show

- Complimentary exhibit space in preferential location (including electricity) & One Conference Pass
- Company name and logo on IWLPC show directory back cover and recognition inside
- Signage recognition
- Sponsor recognition placard for exhibitor table during expo

## Additional Sponsorship Opportunities

### All Sponsorships require an exhibit booth reservation (included with Platinum, Gold, Silver)

**Level of Sponsorship: All sponsorships and booths are confirmed on a first come – first served basis with a complete written application and payment as received by SMTA. Verbal confirmations not valid**



**Reception Sponsorship (Limit 2) \$2500**

Company name and logo recognition in show directory. Sponsors will receive a special toast, signage and table tents at the reception! Reception will be in the Exhibit Hall.



**Keynote Sponsorship Day 1 or Day 2 (Day 2 Left) - \$2,000 (Day 1- EMD Performance Materials Corp.)**

Company name and logo recognition in in show directory. Sponsors will receive signage at the conference and will have 3-5 slides rotating in the general session before the keynote starts.



**Panel Sponsorship Day 1 or Day 2 (Limit 2) - \$2,000**

Company name and logo recognition in show directory. Sponsors will receive signage at the conference and will have 2 slides rotating before the panel.



**Lanyard Sponsorship (Limit 1) — \$3,300 SOLD! (SPTS)**

Picture your logo on all of the IWLPC attendee lanyards!



**Lunch Sponsorship - Day 1 or Day 2 (Day 2 Left!) \$1,950 (Day 1- KYEC)**

Signage during free exhibit hall lunches upon entrance to exhibit hall and on table tents featured throughout the room. Recognition in show directory.



**Refreshment Sponsorship Day 1 or Day 2 (Limit 2) \$1,000 SOLD! (SHENMAO, Akrometrix)**

Signage during PM refreshment breaks upon entrance to exhibit hall and on table tents featured throughout the room.



**Charging Station Sponsorship (Limit 1) \$2,200 SOLD! (Johnstech)**

Your company name, logo and message will be on signs throughout the exhibit hall and in show directory. A table station will be in the exhibit hall with phone chargers and extra space for laptops to plug in.



**Luggage Tag Sponsorship (Limit 1) \$1,800**

Your company logo on all of the IWLPC Save -The Date 2018 Luggage tags.



**Tote Bag Sponsorship (Limit 1) — \$2,800 SOLD! (Toray International)**

Your company logo on all of the IWLPC attendee bags!



**Conference Notepad & Pen Sponsorship (Limit 1) \$2,200 SOLD! (LB Semicon)**

Your company logo on conference attendee's notepads.



**Wi-Fi Sponsorship (Limit 1) — \$3000 SOLD! (Camtek)**

Have your company's name or product/service as the WiFi Username and Password all attendees needing internet connection will have to enter in your company's name and password each time they log out.



**Raffle Drawing Sponsorship (Unlimited) - \$200**

Be a part of IWLPC attendee drawings during exhibit show hours. Does not include premium booth space. Your company name and logo will be noted in show directory, on the IWLPC website and event signage.

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## Show Directory Advertising

Increase your company's exposure at the IWLPC by advertising in the show directory

**PREFERRED FILE TYPES:** .pdf, .docx, .jpg, .gif, .pptx

**DEADLINE:** Please submit your advertising image to [jenny@smta.org](mailto:jenny@smta.org) no later than **August 29, 2017**

- ~~Full Page, Front cover inside, Color \$750~~ (Amkor Technology)
- ~~Full Page, Back cover inside, Color \$750~~ (nepes)
- Full page, B&W (unlimited) - \$500

*Looking for an alternative sponsorship option that you don't see listed above? Let us know we can work with you to create the ultimate package! Contact Kim Newman at [knewman@chipscalereview.com](mailto:knewman@chipscalereview.com) for more details!*

Reception (\$2500)		<del>Lanyard (\$3,300)</del>	
Keynote (\$2,000) <del>Day 1 or 2 (Day 2 Left)</del>		<del>Charging Station (\$2,200)</del>	
Lunch Day 1 or 2 (\$1,950) (Day 2 Left)		Luggage Tag (\$1,800)	
<del>Refreshment Day 1 or 2 (\$1,000) SOLD</del>		<del>Tote Bag (\$2,800) SOLD</del>	
Raffle Drawing (\$200)		<del>Notepad &amp; Pen (\$2,200) SOLD!</del>	
<del>Wi-Fi (\$3000)</del>			

Sponsor Level		Show Directory Advertising	
<del>Platinum (\$5,800) SOLD</del>		<del>Full Page, Front Cover inside, (\$750)</del>	
<del>Gold (\$4,700) SOLD</del>		<del>Full Page, Back cover inside, (\$750)</del>	
<del>Silver (\$3800) SOLD</del>		Full page, B&W (Unlimited), (\$500)	

## Exhibit Booth Space Reservation

- 8x10' Pipe & Drape Booth **OR** 6' Table Top • Standard Electric Included • Lunch Each Day • **One Conference Pass**
- Electronic Attendee List • Show Directory Listing • Company Sign • IWLPC Proceedings download access

**\*\* SMTA Corporate Members receive reduced rates! \*\*Exhibit Space is limited, register early!\*\***

	Early-Bird Special Before/On July 28 <sup>th</sup>		Regular Registration After July 28 <sup>th</sup>	
	Member	Non-Member	Member	Non-Member
One Booth (8' D x 10' W)	\$1300	\$1500	\$1500	\$1700
One Table (6' Table)	\$900	\$1100	\$1100	\$1300
<b>TOTAL</b>				

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	Amount
Sponsorship (Platinum/Gold/Silver)	
Additional sponsorships	
Exhibit booth or tabletop	
Show directory advertising	
Total check / credit card charges	

**\*\*Please note payments will not be processed until after January 2017\*\***

- I have enclosed a check made payable to the SMTA in the amount above.
- Bill my credit card:       Visa/MasterCard       American Express
- Send Invoice

Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cardholder \_\_\_\_\_ Signature \_\_\_\_\_

*Please list 3 choices*

**Booth Selections:** #1 Booth Choice \_\_\_\_\_, #2 Booth Choice \_\_\_\_\_, #3 Booth Choice \_\_\_\_\_

**SHOW INFORMATION:** Information provided below will be used for the Show Directory; please provide information exactly how you would like it printed. If pre-show information should be sent elsewhere, please contact Jenny Ng.

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ URL \_\_\_\_\_

Show Contact (Please Print) \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_

Company competitors to avoid \_\_\_\_\_

Booth Personnel: 1) \_\_\_\_\_ 2) \_\_\_\_\_  
3) \_\_\_\_\_ 4) \_\_\_\_\_

**Please note that there are only conference pass per booth.**

**Please indicate who to receive conference pass (circle one option)**

1) Booth staff (Transferrable, one staff member can attend)

2) Other \_\_\_\_\_ List Name \_\_\_\_\_

The full balance must be paid upon receipt of this application. Refunds for payments on this deposit, minus a \$75 processing fee, will be made on or before August 15, 2017. After August 15, 2017 all fees cannot be refunded. Written notice must be provided on use of funds from cancellation.

**Please return to: Jenny Ng, SMTA, 6600 City West Parkway, Suite 300, Eden Prairie, MN 55344**  
(T) 952-920-7682, (F) 952-926-1819 (E) [jenny@smta.org](mailto:jenny@smta.org)